

SHUBH FOOD[®]
INDUSTRIES PVT. LTD.
HING | SPICES | SEASONING

INDIA'S TOP CHOICE
FOR **PRIVATE LABELLING**
TRUSTED FOR QUALITY.



www.shubhfoodproducts.com

About us



Gaurav Gambhir's journey from a modest 300-square-foot shop in Bhandup, Mumbai, to founding Shubh Food Industries, a nationally recognized name, is a powerful testament to grit, determination, and an unwavering commitment to authenticity.

Starting his career with a Hing manufacturer, Gaurav immersed himself in the craft and soon ventured out on his own, driven by a deep belief in delivering uncompromised quality. Armed with just 10 kg of Hing and his two-wheeler, he went door-to-door, building a loyal customer base who appreciated the superior quality of his products.

While many competitors chose profit over purity, Gaurav stood his ground, refusing to cut corners — even if it meant growing slowly. His dedication to quality paid off, as word spread about the unmatched authenticity of his Hing.

By 2016, Shubh Food Industries began to scale with the support of investors. However, the road wasn't without challenges. Internal conflicts and personal hardships tested his resilience. Through it all, Gaurav had the unwavering support of his wife, Neitu, who brought strategic clarity and stability to the business.

Together, they launched Khazana Silver, a premium spice brand, and expanded operations globally. Their leadership helped secure top industry certifications, including SMETA, BRC, and FSSAI, reinforcing Shubh Food's reputation for excellence.

Today, Shubh Food Industries Pvt. Ltd. is a pioneer in the manufacturing and private labelling of Hing, Spices, and Seasonings, trusted across India and beyond — a true symbol of quality, perseverance, and

Mr. Gaurav Gambhir

Founder & Managing Director



VISION

Our Vision guides our Roadmap, steering every aspect of our business toward sustainable, high-quality growth. It shapes our strategies and aligns our actions, ensuring we consistently meet our goals. This approach not only drives progress but also secures our long-term success.

MISSION

Our Mission honesty and respect in all interactions. We provide top-tier, sustainable food products at competitive prices with superior service. Focused on quality and innovation, we aim to lead in spices, fostering a positive work culture. Our goal is to enrich Indian cuisine with premium brands and support local agriculture.

OUR CERTIFICATES



Our Manufacturing

- ◆ Factory Area : 30,500 Sq. Ft.
- ◆ Installed Capacity : 100+ Ton per month (Single Shift)
in hing, Spices & Seasoning .
- ◆ Factory Location : Kalher, Bhiwandi

Other Facilities

- ◆ Enormous & Organized In-house R&D and Testing Lab.
- ◆ 95% Automated factory line.



Our Service

PRIVATE LABEL PROCESS CHART



STEP 1

Free Initial Consultation



STEP 2

Select Products & Packaging



STEP 3

Create your Logo/Brand or Let us



STEP 4

Approve your Design & Packaging



STEP 5

Place your Order & you're Done

CREATE AND BRAND YOUR OWN CUSTOMISED SPICES

PRIVATE LABELING

Choose your bottle
Choose your Designs
Finished Products

B2B

Choose your Seasoning
Customize your Snacks
Finished Products

1

BETTER BRAND LOYALTY

2

PRODUCTS CUSTOMISATION

3

LOWER OPERATING COSTS

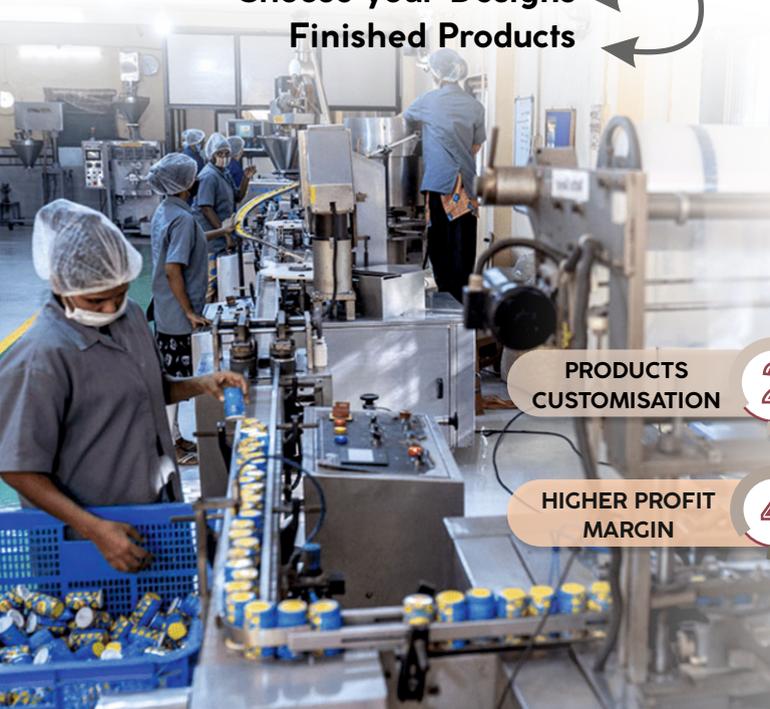
4

HIGHER PROFIT MARGIN

5

GREATER MARKET STABILITY

Benefits of Private Label



OUR HING PRODUCTS



Tazaki Hing



Pinixer



Mazari



Sheera



Kabuli Tazaki



Tazaki Dana



Irani Ras



Hingda

HING (ASAFOETIDA)

- Yellow Hing
- Brown Hing
- Hing Granules
- Khada Hing / Stone Form Hing
- Pure Hing
- Kabuli Hing
- Organic Hing Powder
- Gluten Free Hing





REGIONAL MASALA

Punjabi Mix
Maharashtrian Mix
Gujarati Mix
Jain Masala
Bengali Mix
Kolhapuri Masala
Konkani Masala
Indori Jeeravan Masala
Chettinad Masala
Rogan Josh

SPICES

Customization Available



ASSORTED MIX

Kadak Chai Masala
Kesar Milk Masala
Lemonade Mix
Jaljeera Mix
Kitchen King
Garam Masala
Chat Masala
Salad Mix
Sabji Masala
Curry Masala
Desi Magic Masala
Marination Masala
Gunpowder Masala
5 Spice Masala
Peri Peri Mix



BLENDED SPICES

Biryani Masala
Biryani Khada Masala
Bombay Biryani
Pav Bhaji Masala
Pani Puri Masala
Sandwich Masala
Fried Rice Masala
Chole Masala
Rajma Masala
Rasam Masala
Sambhar Masala
Dal Tadka Masala
Chicken Curry Masala
Chicken Tandoori masala
Chicken Tikka Masala
Egg Curry Masala
Saoji Masala
Nihari Masala
Karahi Masala



GROUND SPICES

Turmeric
Chili Powder
Coriander Powder
Cumin Powder
Black Pepper Coarse
Pink salt
Black Salt
Cinnamon Powder
Ginger Powder
Garlic Powder
Clove Powder
White Pepper Coarse
Aamchur Powder
Ajwain Powder
Onion Powder
Cardamom Powder
Tamarind Powder
Coconut Powder
Kesar



SEASONING

INDIAN

Chili Garlic Pizza
Chili Chataka
Lime Chili
Sweet Chili
Chili Tomato
Butter Chili Tomato
Tomato
Tangy Tomato
Cheese
Chatpata Garlic
Achari Masti
Mango Dip Achari
Hing Jeera
Masala Chips
Pudina Punch
Magic Masala

ITALIAN

Mix Herbs
Chili Flakes
Oregano
Thyme
Parsley
Basil
Rosemary
Pizza Mix
Pasta Mix
White Pasta
Red Pasta

*Customization
Available*

INTERNATIONAL

Cheese Peri Peri
Cheese Barbeque
Cheese Jalepeno
Cream & Onion
Cream with Herbs
peri peri
Schezwan
Pizza
Smoked Barbeque
Chocolate
Salted Caramel
Salsa
Manchurian
Noodles
Fried Rice

Our Clients

D^{*}Mart

Flipkart 

bigbasket

PARLE

StarZing 

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JK
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Flavorich

FARM KING
Spices & Pulses

J
JABS
INTERNATIONAL

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SAY IDHAYAM • SPELL HEALTH

Baidyanath
ASLI AYURVED

धामेजा
मसाले

kay bee
के. बी. बायो ओर्गेनिक्स प्रा. लि.

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PATEL RETAIL LIMITED
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Baba's

priya
THE JOY OF GOOD TASTE

LuLu MALL
World of Magginess

Rm
RAJAMANDIR
PERFORMANCE

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